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Attorney Docket No. 20558-011

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**



Applicants: Skuriat et al.  
Serial No.: 09/540,648  
Filed: March 31, 2000  
Title: METHOD AND SYSTEM FOR MEASURING TRADE MANAGEMENT  
PERFORMANCE  
Examiner: Ella Colbert  
Art Unit: 3624

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Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION DATED OCTOBER 18, 2005**

Sir:

Responsive to the Office Action dated October 18, 2005, please amend the application as follows.

**Amendments** to the Claims begin on page 2 of this Response.

**Remarks** begin on page 9 of this Response.